

Business Proposal Project

Names:

Brainstorm (two ideas from each team member):

_____	_____	_____	_____
_____	_____	_____	_____

Business idea:

Mission statement:

Itemized Investment allocation:

_____	_____	_____
_____	_____	_____

Total investment needed:

Product (how does your business make money? What do you sell?):

_____	_____	_____
_____	_____	_____

Market analysis (what space/industry are you entering? is it growing?):

Competitors (what they aren't doing):

Target market (who is going to give you business?):

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Marketing (how do you reach your customer? How can you limit costs?):

Company name:

Operations (what are your itemized costs?):

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growth strategy:

1 month goal

6 month goal:

2 year goal:

environmental impact:

community impact:

what does this business plan not take account for?